



SERVED WELL DONE

OUTBACK STEAKHOUSE embodies the irresistible combination of fantastic food, amazing ambiance, and superb service

Upon entering Outback Steakhouse, you instantly feel the restaurant's warmth and openness where other diners are laughing with friends and family as they dig in their food. Outback Steakhouse's varied dishes make it the perfect place to unwind and indulge in comfort food after a long week of work.

Chairman Prason Mukherjee of Universal Success Restaurants, which holds the Outback Steakhouse Southeast Asia franchise, said that, "We are a restaurant where people can be casual and fun." This is also true for the business aspect of the restaurant, which contrasts starkly compared to Chairman Mukherjee's several developments in real estate, infrastructure, solar power, and energy trading. "Managing the Outback Steakhouse Southeast Asia franchise is my favorite business, which I don't think of as business at all since it is fun. This is where you can connect with people," shares Chairman Prason.

PHOTOS BY XXXXXXXX

A FEAST FIT FOR A KING

Outback Steakhouse Southeast Asia franchise has also adjusted the original USA dishes by adding numerous smaller portions for its diners.

Start off with the Typhoon Bloom, a mouthwatering stack of hand-cut fresh onion rings seasoned with the flavorful Outback Steakhouse secret recipe. The Aussie Chicken Cobb Salad is a healthier option, with a generous topping of grilled or fried chicken and cheeses on fresh, crisp lettuce.

But to get a taste of what Outback Steakhouse is about, tuck in with their meat dishes. The Baby Back Ribs are so tender and saucy that the knife easily cuts the meat from the bone. The racks are grilled to perfection and slathered with barbeque sauce. The Filet Oscar offers the best of both worlds with a seasoned filet topped with grilled shrimp, asparagus and hollandaise sauce, served with your choice of two freshly made sides. But for those who prefer seafood only, try the Grilled Salmon that also include a side of fresh vegetables.

Don't be intimidated by the gigantic Typhoon Burger, which includes a ground beef patty cooked to your preference along with a layer of Outback's fried onion strings, American cheese, lettuce and tomato, and the bloom sauce. Another crowd favorite is the Toowoomba Pasta, a fettuccini dish with grilled shrimp,

mushrooms, parmesan cheese, and a light creamy tomato sauce that gives the pasta a little spicy kick.

End the meal with Chocolate Thunder from Down Under, a decadent pecan brownie crowned with vanilla ice cream and whipped cream and drizzled with chocolate sauce. This dessert is sweet enough to hit all the spots without you feeling guilty for indulging in temptation.

Most, if not all, of Outback Steakhouse's dishes are good for sharing. This lets diners enjoy the experience of eating in the company of friends and family. The carefully nurtured atmosphere of Outback Steakhouse is achieved through excellent service. "Our motto is to take one shift a day, one table a day," reveals Chairman Mukherjee. "We focus on every customer and taken care of them."

Don't be surprised when first-time visitors quickly become regular customers because Outback Steakhouse offers diners a casual dining establishment they can easily go to for delicious food, great customer service, and a homey ambiance where you can be yourself among good company. ■

OUTBACK STEAKHOUSE

outback-sea.com



CHAIRMAN MUKHERJEE'S RECOMMENDATIONS

"If you're looking for something that melts in your mouth, order the Prime Rib. If you're going to have a real solid steak, try the Victoria's filet."

